



Photo by Rae Barber
Staging by Sagewood Interiors

Sophisticated Simplicity

With a relaxed and streamlined process, Vision Design Build achieves elevated results

With their combined decades of experience in real estate, design, and construction, Arend and Jennifer Accola knew there had to be a better way to deliver custom-built homes and renovations than the fraught and stressful process that is often standard in the industry.

“Everyone seemed to be working from the old model of designing a project, bidding it out, and then building it,” says Arend, principal of Vision Design Build. “We envisioned a firm where everything was coordinated and streamlined under one roof.”

“Why create a gorgeous design only to then bid it out and find out the budget doesn’t work?” adds Jennifer, principal and lead designer. “We’ve flipped the script on an outdated idea.”

With the addition of principal and architect Kate Millenson, Vision Design Build evolved into the sought-after, full-service firm it is today, where spectacular new-build homes and stunning renovations fill page after page of an ever-expanding portfolio. The team has remapped the route to a dream home to avoid the delays, unexpected costs, and stressful pitfalls that often complicate the traditional siloed building process.

After an initial consultation, Vision Design Build guides clients on a journey that starts with a budget estimate, then moves on to a concept proposal and design development. Once the details have been decided upon, the team begins drawing, permitting, and building. It’s a simple and elegant approach worthy of the sophisticated homes the team delivers.

“Building or renovating your home should be a creative, enjoyable experience,” Millenson says. “We want our clients to be as excited about the process as they are with the final result.”



Photo by Andrew Forino

FROM THE TOP: The sleek flooring, walls, and cabinetry of this elegant kitchen are complemented by deep-hued surfaces as well as warm wood and brass accents. A focal point chandelier offers a soft counterpoint to the cool marble finishes and stone flooring of a bathroom.